



Claned Partner Program

Claned Group's Partner Program is designed to support its trusted partners from the start. It helps them to successfully engage their clients in the education and corporate sector with pioneering technology in digital learning.

- If your business is helping your clients succeed with productivity and collaboration solutions, such as the **O365** stack, Claned® is the perfect addition to your offering.
- If your clients are in the **education** and **corporate** sector, they face very similar challenges in the field of learning and knowledge dissemination, where Claned has a proven track of impact.
- If **training** and **consulting** form one of the pillars of your business, use Claned to augment the training experience and drive the impact for your clients. Our learning analytics is a powerful tool to gain a competitive advantage in the market you operate in.

Claned Group offers solid revenue generating programs for the partners who make our cut. We leverage on partner strengths and core competencies and offer our partners strong support in marketing, sales and pedagogical training & consulting.

The sign-up process to our Partner Program begins at www.claned.com/partners

We look forward to hearing from you.



We offer the following Partner Programs:

	<i>License Sales</i>	Referral	Silver	Gold
		<ul style="list-style-type: none"> • 15 % new sales 	<ul style="list-style-type: none"> • 30 % new sales • Lead sharing 	<ul style="list-style-type: none"> • Fixed internal price • Preferential lead sharing
Benefits	<i>Marketing</i>	<ul style="list-style-type: none"> • Off-the-shelf materials • Media deck • Social media updates 	<ul style="list-style-type: none"> • Off-the-shelf materials • Media deck • Social media updates • Website inclusion & announcements • Shared promotion • Targeted collateral 	<ul style="list-style-type: none"> • Off-the-shelf materials • Media deck • Social media updates • Website inclusion & PR partnership announcements • Shared promotion • Targeted collateral • Co-investment in campaigns • Support by marketing specialist • Executive visits
	<i>Support</i>	<ul style="list-style-type: none"> • Partner portal access 	<ul style="list-style-type: none"> • Partner portal access • Claned's support SLA 	<ul style="list-style-type: none"> • Partner portal access • Claned's support SLA • Engineering access • Partner success manager
	<i>Product</i>	<ul style="list-style-type: none"> • Quarterly product updates 	<ul style="list-style-type: none"> • Quarterly product updates • Product feedback and development channel 	<ul style="list-style-type: none"> • Quarterly product updates • Product feedback and development channel • Product roadmap influence